

MAX HALLEY

Food Entrepreneur
Agent: [Carina Rizvi](#)



Max Halley owns the restaurant that changed the sandwich: [Max's Sandwich Shop](#). His sandwiches have been on the cover of *Esquire*, *Timeout*, *Shortlist* and the front page of the *Observer*. Max is the resident sandwich and condiment expert on Channel 4's *Sunday Brunch*; he has also been a guest chef on ITV's *This Morning*. Most recently Max appeared as the special guest judge and 'Sandwich King' on *Celebrity MasterChef*'s sandwich week.

Max's first cookbook, [Max's Sandwich Book](#), was a Sunday Times Top Ten Bestseller. He writes regularly for the *Evening Standard* and has written for the *Sunday Times*, the *Guardian*, the *Observer*, *Vice*, the *Independent*, the *i Paper*, among others. His latest book [Max's Picnic Book: An ode to the art of eating outdoors](#) was published in March of this year.

Max has done large-scale media (and social media) campaigns for brands, including *Tabasco*, *Gaviscon*, the *UK Tourist Board*, *Branston Pickle* and *Oatly*. In 2017, he started making a series called 'The Sandwich Show' for *VICE/Munchies*, in which he travels the UK to find inspiration for a new sandwich to put on his menu.

CREDITS

TV:

Celebrity Masterchef, 2021, (BBC1)

This Morning, 2020, (ITV)

Sunday Brunch, 2018, (Channel 4)

The Sandwich Show, 2017, (Munchies; Vice)

Books:

Max's Picnic Book: An ode to the art of eating outdoors, 2021 (Hardie Grant)

Max's Sandwich Book: The Ultimate Guide to Creating Perfection Between Two Slices of Bread, 2018 (535)