

JAMJAR FLOWERS

Agent: **Julian Alexander**



JamJar Flowers is a floral design studio based in South London, with a hand selected Edit of botanically inspired homewares and gift ideas. They are endlessly inspired by the changing seasons, and dedicated to using seasonal flowers, focussing on composition, colour and form.

JamJar was established in 2009 by Melissa Richardson, who previously founded and ran the successful London modelling agency Take Two for almost three decades. Melissa now works hand-in-hand with fellow Director and co-conspirator Amy Fielding, along with Head Florist Talena Rolfe, Floral Designer Sally McMillan and Studio Manager Ella Bandtock. Creative support comes from a host of talented freelance florists, artists and model makers.

Their first book, *The Modern Flower Press* ([HarperCollins 2022](#)), is a contemporary, beautifully illustrated book on flowers, flower pressing and arranging. 'a delight, packed with stories about the flowers JamJar Flowers work with, as well as practical information' **House & Garden**